

UNITED WAY OF MERCED COUNTY
2017 – 2018 REQUEST FOR PROPOSALS (RFP)
COMMUNITY INVESTMENT GRANTS

United Way of Merced County is pleased to announce the release of the Request for Proposals (RFP) for its 2017-2018 Community Investment Grant(s) process. The RFP will cover the program period of July 1, 2017 – June 30, 2018.

United Way of Merced County is committed to creating lasting change with measurable improvements for people in need. Our vision is to create a thriving community where adults and children have access to education, financial stability and good health, which are the building blocks to self-sufficiency and a high quality of life. As part of that commitment, United Way of Merced County invests in organizations that provide programs and services that align with our strategic priorities.

UNITED WAY OF MERCED COUNTY 2017-2018 INVESTMENT PRIORITIES

Focus Areas	Strategic Priorities/ Investment Areas	Programming Needs
Education	<ol style="list-style-type: none"> 1. School Success 2. Increase graduation rates 3. Health Education 	<p>Academic and social supports for students in low to moderate income families; out of school learning opportunities; social, cognitive, and emotional well-being, medical, and dental services.</p> <p>Programs that help increase the number of students graduating from high school and preparing for employment. Areas may include: school readiness, early grade reading proficiency, middle grade success, high school graduation, and post-secondary success – Vocational education or college graduation.</p>
Financial Stability	<ol style="list-style-type: none"> 3. Financial Independence 	<p>Access to financial coaching, free tax preparation; benefits enrollment, housing counseling, entrepreneurship assistance, emergency assistance, financial management workshops, and credit counseling for low to moderate income</p>
Health	<ol style="list-style-type: none"> 4. Healthy Eating & Active Living 5. Basic Needs Support 	<p>Access to healthier food choices for children and families; nutrition education; physical activity and education; and youth obesity prevention in low to moderate income schools/communities.</p> <p>Emergency and basic needs supports for individuals and families, including clothing, food, shelter, rent and utility assistance; access to prescription assistance, primary medical, dental, vision and mental health care.</p>

UNITED WAY OF MERCED COUNTY
2017 – 2018 REQUEST FOR PROPOSALS (RFP)
COMMUNITY INVESTMENT GRANTS

Who is Eligible for Funding?

Organizations that provide health and human service programs and services in Merced County are eligible to apply. Organizations must also be non profit, 501 (c) (3) status or other tax exempt status. Applications for funding programs of schools and governmental organizations will be considered as long as they are specific and discrete programs/projects and not eligible for tax funding.

Funding Guidelines for Grants Awarded for 2017-2018

- Organizations may apply for funds to start a new program, or for the expansion of an existing program.
- Grant funding can be used for operational, administrative, staffing and supply expenses required to support the program.
- Community Investment Grants **cannot** be used for capital expenditures such as building, plans, construction or renovation.
- Funds **cannot** be used for political campaigns
- **Cannot** be used for faith based programs
- **Cannot** be used for animal and other non-human service programs
- **Cannot** be used for loan payments or deficit spending
- **Cannot** be used for services normally supported by tax dollars
- Organizations that are awarded grants will be required to submit interim quarterly progress reports (October 2017, January, April and July 2018) on program outcomes.

Letter of Intent Submittal & Funding Timeline

To receive the Letter of Intent document and the Funding Timeline document concerning the timely and appropriate submittal of all required documents necessary to be considered for funding, contact United Way of Merced at (209) 383-4242 or email dripley@unitedwaymerced.org.

For any questions concerning the guidelines included in this RFP, please feel free to contact the United Way of Merced County office:

United Way of Merced County
658 W. Main Street
Merced, CA 95340
Office: 209-383-4242
jeremy@unitedwaymerced.org

Sincerely,

Jeremy Martinez

Jeremy Martinez, MPA
Chief Executive Officer