



Seven Benefits of Giving to United Way

Dollars Stay at Home: Contributions stay here in Merced County to help maintain the quality of life that our residents enjoy. The only exceptions are funds specifically designated to charities located outside of Merced County.

Low Costs: Because of volunteer involvement, administrative costs are currently about 18% in the Merced County. As more people donate, the administrative costs decrease proportionally. More of your donation will go directly to those who need it.

Many Programs and Many People Affected: This year United Way is funding 19 different programs of non-profit agencies. These programs provide wholesome activities for youth, education and counseling, pain therapy and dignity for the terminally ill, services for the disabled, support for the down and out and much more.

Pride in Community: Most of us are glad we work and live in a good community, so we take pride that we are able to return a little to the community by donating to those less fortunate than us. In doing so, we make our community a better place to live and for that we can be especially proud.

Accountability: A group of volunteers such as your self meet during the spring each year to carefully review how donor dollars are spent. Accountability is carefully preserved. Volunteers evaluate local services to make sure that agencies are meeting community needs effectively and efficiently and to prevent unnecessary duplication of services.

One Campaign: The single, annual fund raising drive is the most economical method, combining efforts for one appeal instead of many individual drives. Payroll deduction offered by many companies makes it easier to budget your annual donation so a smaller amount is taken out of each pay check.

Tax Write Off: United Way is a 501 (c) (3) organization. Donations are tax deductible. Please check with your tax preparer to determine the proper way to claim your income tax deduction.