

# United Way of Merced County



# Annual Report

United Way of Merced County  
FY 2010/2011

# United Way of Merced County

## Financial Data

July 1, 2010 through June 30, 2011

### Resources

|  |                   |
|--|-------------------|
| Campaign Donations <sup>1</sup>            | \$ 489,715        |
| Events <sup>2</sup>                        | \$ 11,102         |
| Grants <sup>3</sup>                        | \$ 32,617         |
| Emergency Food & Shelter (federal dollars) | \$ 272,593        |
| Other <sup>4</sup>                         | \$ 49,207         |
|  | <u>\$ 855,234</u> |

### Community Investment

|                                       |                     |
|---------------------------------------|---------------------|
| Payments to agencies <sup>5</sup>     | \$ 215,772          |
| Emergency Food & Shelter programs     | \$ 272,593          |
| Expenditures on programs <sup>6</sup> | \$ 339,979          |
| FamilyWize Savings <sup>7</sup>       | \$ 99,096           |
| Volunteer time                        | \$ 612,591          |
|                                       | <u>\$ 1,540,031</u> |

- <sup>1</sup> Pledges, cash contributions and mini-grants less a provision for uncollectible pledges
- <sup>2</sup> Lunches in the Park, Merco Cycling Classic, Pedal Merced, etc.
- <sup>3</sup> Building Healthy Communities, Central California Regional Obesity Prevention Program, AmeriCorps Planning, Flex Your Power, and PG&E.
- <sup>4</sup> Includes subleasing, earned interest, rebates, etc.
- <sup>5</sup> Allocation awards, mini-grants and donations designated to specific agencies.
- <sup>6</sup> Staff time and resources expended on community building activities including grant employees.
- <sup>7</sup> Savings to users of the FamilyWize prescription drug discount card.

## Leadership (Board of Directors)

**Sean McLeod**  
President  
Attorney at Law

**Vanessa Lara**  
Vice President  
Merced Irrigation District

**Stuart Spencer**  
Treasurer  
Callister & Hendricks, PLC

**Sylvia Fuller**  
Past President  
Retired

**Jill Alley**  
Catholic Healthcare West

**Anna Bolling**  
Retired

**Nikko De Paz**  
UC Arts

**Linda Farias**  
Central Calif. Alliance for  
Health

**Crystal Floyd**  
Elwin P, Floyd, CPA

**Bob Harmon**  
Harmon financial Services

**Don Helman**  
AT&T

**Sandy Lemas**  
Dept. of Workforce Investment

**Mary Miller**  
UC Merced

**Scott Pettygrove**  
County of Merced

**Zach Phonesavanh**  
Wells Fargo Bank

**Janice Rector**  
Area Agency on Aging

**Barbara Richey**  
London Properties

**Diana Shaver**  
Foster Farms

**Mike Smith**  
Smith & Stapp

**Mike Troxell**  
California Highway Patrol

*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."*

*Margaret Mead*

# Programs that Make a Difference Supported by Your Donations

## Health—Improving Community Health and Family Safety

**Boy Scouts** (209) 545-6320: Outreach and anti-gang program for Hispanic youth and families using soccer and traditional scouting programs.

**Center of Vision Enhancement / C.O.V.E.** (209)722-8118: Teach skills necessary to overcome the handicap of impaired vision.

**Cerebral Palsy Association** (209)381-6744: Provide emergency support to families; specialized equipment and access to training; activities for therapeutic, educational and physical education programs.

**Deaf and Hard of Hearing** (209)726-7783: Improve access to safety and health service for the deaf and hard of hearing.

**Hinds Hospice** (209)383-3123: Provides for the physical, psychological, social and spiritual needs

\***BHC: Building Healthy Communities Southwest and East Merced**

\***CCROPP: Central CA Regional Obesity Prevention Program**

\***Circles: Foundation for Improved Living (FIL)**

\***COM-VIP: Community Violence, Intervention Prevention Program**

## Education—Helping Children and Youth Achieve Their Potential

**Atwater Police Activities League (PAL)** (209)357-6297: Castle Boxing Club will be reducing juvenile crime and gang involvement through teaching boxing and the values of discipline, mental focus and emotional management.

**Boys & Girls Club** (209)722-9922: "Give Every Child a Chance" provides one-on-one mentoring and includes a summer academic program with credentialed teachers; allows their students, and their parents, the opportunity to become successful in setting, pursuing and reaching their academic goals.

**Court Appointed Special Advocates (CASA)** (209)722-2272: CASA recruits, screens, trains and supervises volunteers who advocate for and mentor foster children one-on-one, helping to find safe and permanent homes for them and addressing their educational, healthcare and other urgent needs.

**Castle Challenger Learning Center** (209)726-0296: Provides two, one week long summer space and science camps for foster children in Merced County.

**LifeLine Community Development Corporation (CDC)** (209)201-2905: Through "Youth Leadership Corps", youth are involved in graffiti abatement, community beautification and other events. There is training to complete their GED's, learn computer skills, take on-line classes and gain self esteem.

**Merced Symphony Association** (209)383-3277: Provide school children with live classical concerts targeted at their level with advance information and follow-up discussions.

**Planned Parenthood Mar Monte** (209)724-7220: The Merced County Male Involvement Project (MIP) program works with young men ages 13-19, educating them about male responsibility, birth control, disease protection, abstinence and planning for a successful future.

**Sacred Rok** (209)379-9234: Provide disadvantaged teens a trip to Yosemite to learn to respect nature and through that to respect themselves.

**UC Merced Police Department Mentor Program** (209)228-8273: By becoming part of the social network of adults and community members who care about the youth, the mentor can help youth develop and reach positive academic, career and personal goals.

\***B.E.A.M: Business/Education Alliance-Merced County**

\***Camp Green Meadows: Merced County Office of Education**

\***Character Counts: Merced Union High School District**

## Income—Meeting Basic Needs and Establishing Financial Stability

**Catholic Charities** (209)383-2494: Feed, clothe and shelter the economically disadvantaged; provide pathways to self-sufficiency.

**Dos Palos Youth Crisis & Outreach** (559)790-1499: Provides emergency food and meals to those in need.

**Merced County Food Bank** (209)726-3663: Food source for local emergency food pantries.

**The Salvation Army** (209)383-4225: Provides a hot meal 6 days a week & has an emergency food pantry for the needy.

**Valley Crisis Center** (209)725-7900: "Westside on the Road to Safety" provides transportation resources to families from the west side of Merced County in need of domestic violence and sexual assault services.

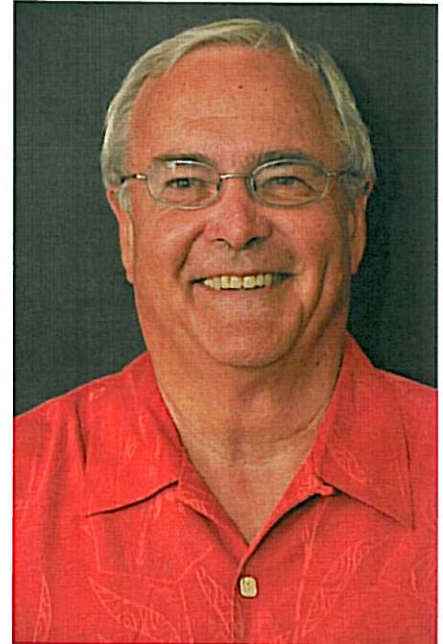
\***Initiatives/Projects**

*A group of 20 community volunteers gave their time and energy in the spring to decide which programs would be funded in the coming year and how much each would receive. Their recommendation was approved by the United Way Board of Directors. The efforts of these volunteers are greatly appreciated.*

*This has been a great year!*

*We moved to our new downtown facility—more room, more activities, more meetings, and more ideas! It has been a great location for getting many organizations to come together and share ways in making our community a better place to live, work and raise our families.*

*From housewives to superintendents of schools, from executive directors of agencies to small business owners—we came together to discuss "what's going on in our communities". With passion and enthusiasm, we began the dialogue. It was civil, insightful, and more importantly we began to know and understand each other. We talked about neighborhood safety, economic development, education, and access to healthy foods. Those dialogues enabled United Way of Merced County to receive grant funding that infused almost \$270,000.00 dollars into our community to address some of these issues.*



*Our annual employee payroll deduction program and the corresponding business campaigns maintained their level of support by raising almost \$490,000.00. This happened during one of the most challenging economic conditions we have ever faced. Our residents understand the true meaning of community—as neighbors we all help and watch over each other.*

*And, one of the most exciting activities we have been privileged to participate in has been the huge increase in volunteerism throughout the community—cleanup of neighborhoods, activities working towards beautification of the downtown area, a public arts project, and mentoring and tutoring at after-school programs—have all been important contributions to our community. The volunteer numbers are growing and we see no let up—which means we have tremendous pride in our community and want the best for the future of our children.*

*Bottom-line, we could not have been successful without you—and that is a partnership we are very proud of. Thank you and we look forward to continuing this relationship. For as much as government and agency programs can do and must do, it is ultimately the faith and determination of the people upon which this country relies on.*

*This is the price and the promise of citizenship....and we have the best citizens right here!*

*Flip Hassett  
Executive Director*

### ***Our Mission***

*To improve Lives by mobilizing the caring power of the community.*

**United Way of Merced County, 658 W. Main Street, Merced, CA 95340**  
209-383-4242 (Office) – 209-383-4254 (Fax)

Visit our website for more information  
[www.unitedwaymerced.org](http://www.unitedwaymerced.org)